Nashville PRSA Conflict of Interest Policy

The Public Relations Society of America, Nashville Chapter (PRSA Nashville) depends upon

its Board of Directors and Committee Chairs (leaders) to fulfill its mission to serve members and the profession. To avoid conflicts of interest, Directors and Committee Chairs are asked to disclose any conflicts of interest.

PRSA Nashville leaders must be vigilant about situations where their personal interests conflict with those of the Chapter or may appear to. The Chapter expects leaders to demonstrate the loyalty and ethical consciousness required to anticipate and recognize situations that might produce such conflicts or appearance of conflicts.

* PRSA Nashville leaders must not engage in any transaction with the Chapter in which their duty to protect the Chapter’s interest coincides with an opportunity to benefit personally.
* No leader shall engage in any activity that will conflict with the Chapter’s interest or diminish their ability to render full, loyal and undivided service to the Chapter.
* Leaders shall avoid not only actual conflicts of interest, but also the appearance of such conflicts.

If a conflict of interest arises, each leader affected has the responsibility to inform the Board of Directors about the conflict. Such leader(s) may not vote on the matter, must provide the Board with any and all relevant information, must leave the Board meeting room (or conference call) and may not participate in the final deliberation or decision about the matter. If there is a doubt whether a conflict of interest exists, the matter shall be resolved by a vote of the Board of Directors, excluding the Director(s) concerned.

The Board meeting minutes shall reflect the conflict of interest was disclosed and that the affected leader was not present during the final discussion or vote and did not vote.

A copy of this conflict of interest policy shall be furnished to each leader serving PRSA Nashville. This policy shall be reviewed in the same time sequence as the bylaws of the Chapter. All new leaders of PRSA Nashville shall be advised of this policy upon undertaking Board or committee chair duties and will be required to sign the policy at the beginning of each calendar year.

A master file of all signed documents will be maintained by the PRSA Nashville chapter administrator.

Signature

Print Name Date

*Adopted March 5, 2020*