



Strategic Communications

Navigating a World Disrupted

DISINFORMATION. PANDEMIC. SOCIAL INJUSTICE.

OCT. 26-29, 2020

Be there — no matter where you are in the world!

ICON 2020

Keynote Speakers



Carolynn Johnson

Chief Executive Officer of
DiversityInc Media LLC



Jon Meacham

Presidential historian and
Pulitzer Prize-winning author



Lata Nott

Freedom Forum Fellow for the
First Amendment

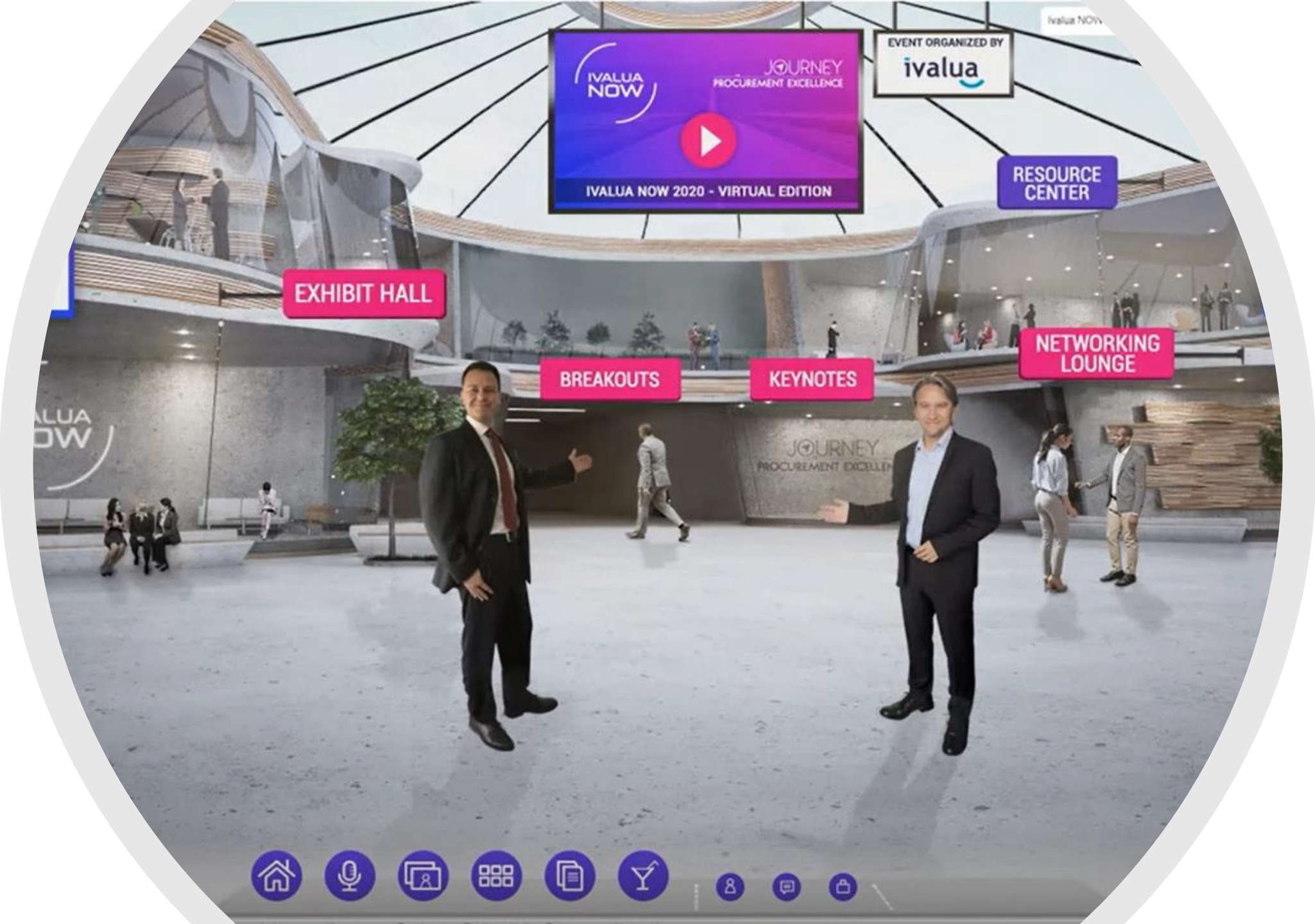
Keynote Speakers



Nina Jankowicz
Author and Disinformation
Expert



Laurie Garrett
Pulitzer Prize-winning Science
Journalist and Author



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EXHIBIT HALL

BREAKOUTS

KEYNOTES

NETWORKING
LOUNGE

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- Microphone icon
- Profile icon
- Grid icon
- Document icon
- Shopping cart icon
- Person icon
- Message icon
- Lock icon

Registration Options

Professional Registration

This registration option provides online access to keynote addresses, professional development sessions, Product and Solution Showcase, career resources and networking opportunities.

Member

\$795*

Nonmember

\$910**

PRSSA Member & Nonmember Student Registration

This registration option provides online access to keynote addresses, professional development sessions, Product and Solution Showcase, career resources and networking opportunities aimed at college and university students studying public relations or a related discipline.

Member

\$159

Nonmember

\$195

PRSSA Faculty Adviser Registration

Available to Faculty Advisers of PRSSA Chapters.

\$159

Note: You may purchase tickets for optional events as they become available. An online registration form that includes optional events and single-day registration will be regularly updated. Continue to check www.prsa.org for the latest ICON2020 information.

**Global Alliance and CPRS members qualify for the PRSA member rate.*

***For attendees who meet eligibility criteria, this rate includes full paid National membership for one year. PRSA will contact you after you have registered.*

Register Online [Here](#)