

PRSA Southeast District Best Practices Call

July 8, 2020

Audio Dial-In: 929 436 2866

Meeting ID: 548 070 178

Upcoming Chapter Events



July 14: Alabama, Navigating misinformation online

July 15: Media panel: 2020 impact on newsrooms

July 21: Nashville, How to speak with confidence and engage your audience in

virtual events

Be Part of the 2021 Southeast District Board!



- June August: interviews by nominating committee (Kevin, Brad, Heather)
- August 12: board slate submitted to chapter presidents for review
- September 9: vote on board by chapter presidents
- Positions:
 - President-elect
 - Secretary
 - Treasurer
 - Communications
 - Two Directors-at-Large (2 year term)
- Interested? Email hbeck@bma1915.com (or any board member)

Today's Topic



Ashley Simmons, MPA Moore & Van Allen



Southeast District

Giovanna Torres Charlotte-Mecklenburg Arts & Science Council

Never miss a Best Practice Call



PRSA SOUTHEAST DISTRICT

Alabama | Georgia | North Carolina | South Carolina | Tennessee

RESOURCES

PODCAST

BEST PRACTICE CALLS

prsasoutheast.org

Best Practice Calls

The Southeast District hosts a Best Practice call every month for Chapter leadership — as a way of sharing expertise and brilliant ideas.

If you miss a call, you can always catch up on YouTube or via our podcast.

January 2020 - PRSA Southeast District Nuts & Bolts

- Slides
- YouTube replay
- Audio-only replay

RECENT EPISODES

Diversity & Inclusion with Shanita Baraka Akintonde

Interview with Garland Stansell, APR, PRSA Chair

Best Practices in Sponsorships

Introduction to Best Practice Calls/Southeast District -

Best Practices in Engaging with PRSSA Student Chapters

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Next Month:

Wed. August 12, 2020 2pm ET/1pm CT