PRSA Southeast District
Best Practices Call

May 13, 2020

Audio Dial-In: 929 436 2866

Meeting ID: 548 070 178
Special Guest

Denise Hill, Ph.D., APR
Elon University School of Communications
PRSA Board of Directors
Be Part of the 2021 Southeast District Board!

- Nominations open until Friday, June 12, 2020
- June – August: Interviews by nominating committee (Kevin, Brad, Heather)
- August 12: Board slate submitted to chapter presidents for review
- September 9: Vote on board by chapter presidents
- Positions:
  - President-elect
  - Secretary
  - Treasurer
  - Communications
  - Two Directors-at-Large (2 year term)
- Interested? Email jbelote@eastman.com (or any board member)
Upcoming Chapter Events

May 14: Georgia, Internal Communications Leaders Share Key Learnings of What’s Working and What’s Next

May 21: North Carolina, Experience v. The Consumer: How Brands Win

May 21: Tri-Cities, Pivoting a Message Amid a Pandemic

May 21: Tar Heel, When your company has a big change to communicate

May 28: Nashville, Communicating During an Onslaught of Crises: A Conversation with American Red Cross Tennessee

May 29: Charlotte, Virtual Connect – Employee Communications
Today’s Topic – Engaging Members & Students

Kim Mark Malone, APR
University of Memphis

Ben Butler, APR
PRSA National Adviser
Assembly Delegate Webinar

Friday, May 29 2 p.m. ET

“A PRSA Update”

• Crisis Communications Tools
• 2020 ICON
• 2020 Leadership Assembly
• 2020 Leadership Rally
• National, Chapter and District Finances
• Marketing Tools
• Diversity + Inclusion
• PRSSA
• Q+A
Never miss a Best Practice Call

prsasoutheast.org
Next Month:

Wed. June 10, 2020 2pm ET/1pm CT