

PRSA Southeast District Best Practices Call

June 10, 2020

Audio Dial-In: 929 436 2866

Meeting ID: 548 070 178

Be Part of the 2021 Southeast District Board!



- **Nominations open until **Friday, June 12, 2020****
- **June – August: interviews by nominating committee (Kevin, Brad, Heather)**
- **August 12: board slate submitted to chapter presidents for review**
- **September 9: vote on board by chapter presidents**
- **Positions:**
 - **President-elect**
 - **Secretary**
 - **Treasurer**
 - **Communications**
 - **Two Directors-at-Large (2 year term)**
- **Interested? Email jbelote@eastman.com (or any board member)**

Upcoming Chapter Events



June 11: Nashville, Diversifying Customer Bases: Working in a global environment with diverse audiences

June 11: Georgia, Getting Comfortable with Complexity - Strategies for Leading Through Change

June 23: North Carolina, Digital Marketing in the new 2020

June 26: Tri-Cities, Fighting Fake News

Membership Options



Hardship Program

You may qualify for the Hardship Program if you've been a member for three or more years and are unemployed or temporarily disabled. To participate, download the [Hardship-Plan-Application](#).

Quarterly Payment Program

Current members can pay their National and Professional Interest Section dues in four quarterly payments. Chapter dues may be collected quarterly, depending upon availability.

Pay National and Professional Interest Section dues, and if applicable, initiation or reinstatement fees, in four quarterly payments. Chapter dues may be collected quarterly, depending on availability. To sign up, [contact us](#).

A \$15 fee is charged every year, on the first quarterly installment, for this service.

Today's Topic



Jason Sprenger
PRSA Midwest District Chair



Heide Harrell, MA, APR
PRSA National Board

Never miss a Best Practice Call



PRSA SOUTHEAST DISTRICT

Alabama | Georgia | North Carolina | South Carolina | Tennessee

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Best Practice Calls

The Southeast District hosts a Best Practice call every month for Chapter leadership — as a way of sharing expertise and brilliant ideas.

If you miss a call, you can always catch up on [YouTube](#) or via our [podcast](#).

January 2020 – PRSA Southeast District Nuts & Bolts

- [Slides](#)
- [YouTube replay](#)
- [Audio-only replay](#)

RECENT EPISODES

[Diversity & Inclusion with Shanita Baraka Akintonde](#)

[Interview with Garland Stansell, APR, PRSA Chair](#)

[Best Practices in Sponsorships](#)

[Introduction to Best Practice Calls/Southeast District – January 2020](#)

[Best Practices in Engaging with PRSSA Student Chapters](#)

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Next Month:

**Diversity & Inclusion Case Study
(Charlotte)**

Wed. July 8, 2020 2pm ET/1pm CT