

PRSA Southeast District Best Practices Call

January 8, 2020

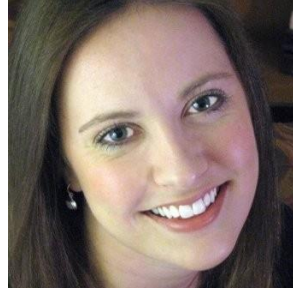
Audio Dial-In: 929 436 2866

Meeting ID: 548 070 178

PRSA Southeast District Board 2020



Chair:
Brad Belote,
Tri-Cities



Chair-Elect:
Heather
Beck, APR,
Volunteer



Treasurer:
Kevin Storr,
APR, Alabama



Secretary:
Andrea Lindsley,
Nashville



Communications:
Kim Marks Malone,
APR, Memphis



At-Large:
Chelsey
Riemann, APR,
Volunteer



At-Large:
Stephanie
Skordas, APR,
Tar Heel



At-Large:
Natasha Ashe-
Suber, Charlotte

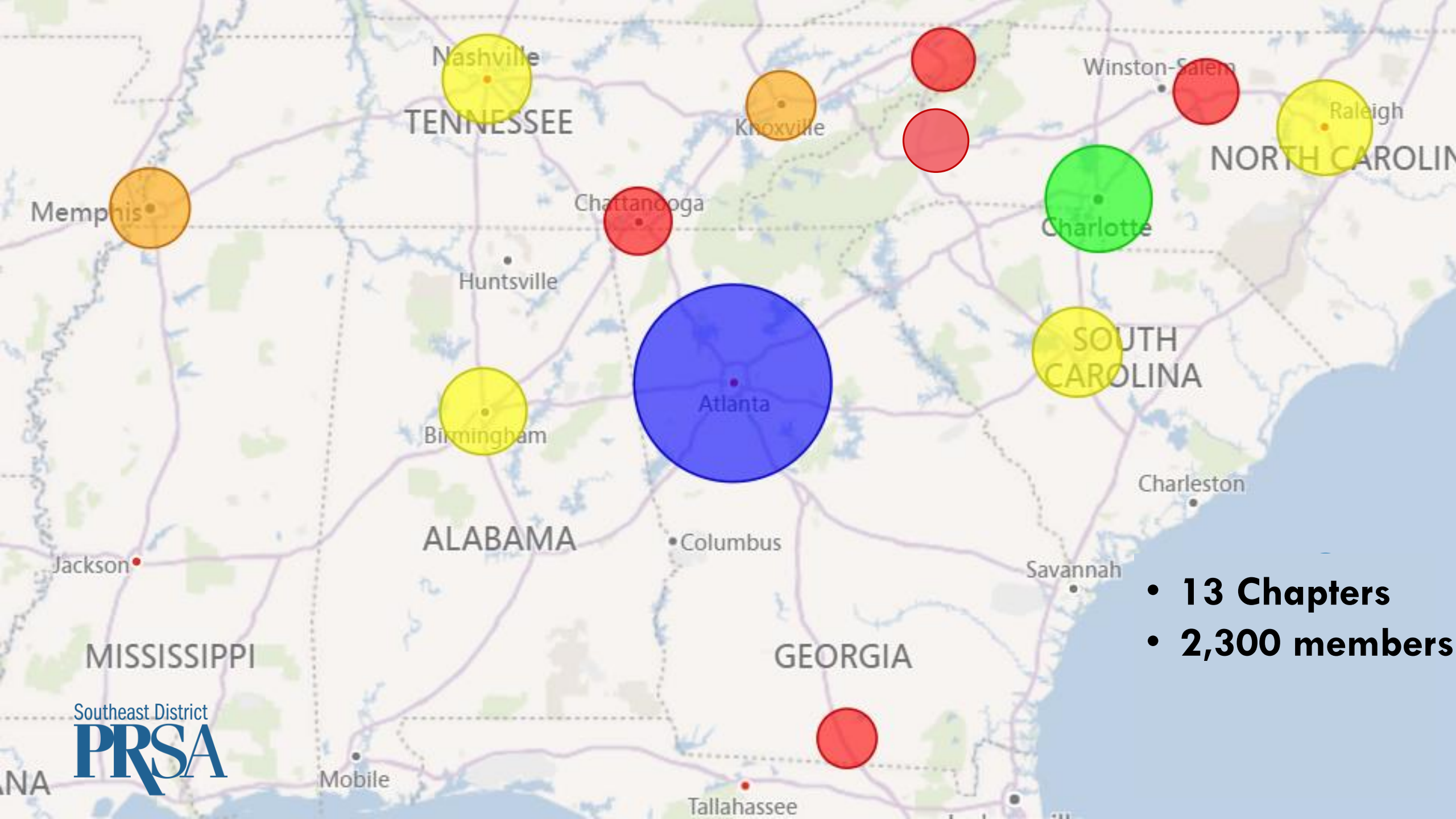


At-Large:
Reba
Campbell,
South
Carolina



**Mindy Hughes, APR
Regional Representative
Team Manager**

mindy.hughes@prsa.org



- **13 Chapters**
- **2,300 members**

Digital Media



Website: prsasoutheast.org



@seprsa



SoutheastDistrictPrsa

Best Practices Calls

Every 2nd Wednesday of the month 2pm ET/1pm CT

- **30 minutes covering topics to support chapter leaders**

- *Programming**

- *Diversity & Inclusion**

- *Succession Planning**

- *APR**

- *Award Programs**

- *Working with PRSSA**

- *Sponsorships**

- *Ethics**

- *Membership Engagement**

- *Volunteer Recruitment**

- **Replays available on website and via podcast apps**

- **Open to all PRSA leaders**

PRSA Nuts and Bolts Webinar

Thursday, January 16 12pm ET

Topics

- PRSA Organization and Structure
- Governance
- MyPRSA and DocShare
- Weekly Membership Reports
- Marketing Initiatives
- Financial Management
- Q+A

Registration is required

Replay will be available later







Chapter Leadership Settings

Community Home Discussion 480 Library 111 Blogs 2 Events 0 Members 912

Latest Discussion Posts Add

 **January 2020 Volunteer Toolkit**
By: [Michael Molaro](#), 28 days ago
The January 2020 Volunteer Toolkit has been uploaded to the Library Section of this community. To access the Toolkit, please click on the Library link and then click on the January 2020 Volunteer Toolkit link. The Toolkit will be on the top right of ...

 **Professional Development Resource Toolkit**
By: [Michael Molaro](#), 28 days ago
The Professional Development (PD) Resource Toolkit has been uploaded to the Library section of this community. To access this Toolkit, please click on the Library tab and then click on the PD Resource Toolkit folder. The Toolkit will appear on the top ...

 **RE: Diversity & Inclusion Award for annual awards ...**
By: [Heather Marron](#), one month ago

Latest Shared Files Add

 **January 2020 Volunteer Toolkit**
By: [Michael Molaro](#), 28 days ago

 **PD Resource Toolkit**
By: [Michael Molaro](#), 29 days ago

 **Professional Development Resource Toolkit**
By: [Michael Molaro](#), 29 days ago

More

Upcoming Chapter Events



January 9: Memphis, Table Talk networking

January 14: Alabama, Developing Leadership with Different Personalities

January 15: North Carolina, How to write an award-winning award entry

January 16: Tar Heel, Call to Conversation: A Silver Anvil campaign

January 22: Charlotte, Power PR Productivity

January 23: Georgia, How a research-driven PR event encouraged social change

January 24: Tri-Cities, Marketing Virginia's State Theatre

PRSA Georgia Annual Conference



Network. Learn. Inspire. CONNECT.

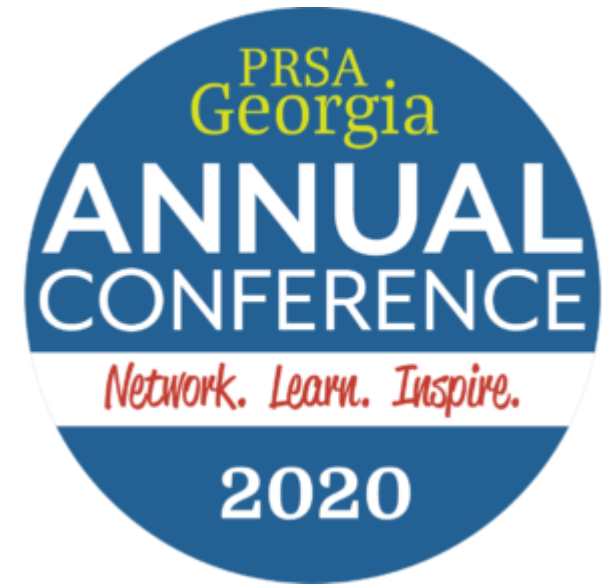
Friday, February 28

Coca-Cola Plaza, Atlanta, GA

Early Bird Deadline: January 24

Regular Deadline: February 10

Late Deadline: February 24





PRSA 2020
International
Conference

NASHVILLE

AMERICA'S MUSIC CITY

OCT. 25-27, 2020 | GAYLORD RESORT & CONVENTION CENTER

Super Saver Rate expires March 1

Next Month:
Invigorating Your Awards Program
Heather Beck, APR, Volunteer

Tuesday, February 12, 2020 2pm ET/1pm CT
