PRSA Southeast District
Best Practices Call

January 8, 2020

Audio Dial-In: 929 436 2866

Meeting ID: 548 070 178
PRSA Southeast District Board 2020

Chair: Brad Belote, Tri-Cities
Chair-Elect: Heather Beck, APR, Volunteer
Treasurer: Kevin Storr, APR, Alabama
Secretary: Andrea Lindsley, Nashville
Communications: Kim Marks Malone, APR, Memphis

At-Large: Chelsey Riemann, APR, Volunteer
At-Large: Stephanie Skordas, APR, Tar Heel
At-Large: Natasha Ashe-Suber, Charlotte
At-Large: Reba Campbell, South Carolina
Mindy Hughes, APR
Regional Representative
Team Manager

mindy.hughes@prsa.org
• 13 Chapters
• 2,300 members
Digital Media

Website: prsasoutheast.org

@seprsa

SoutheastDistrictPrsa
Best Practices Calls

Every 2^{nd} Wednesday of the month 2pm ET/1pm CT

• 30 minutes covering topics to support chapter leaders
  * Programming
  * Succession Planning
  * Award Programs
  * Sponsorships
  * Membership Engagement
  * Diversity & Inclusion
  * APR
  * Working with PRSSA
  * Ethics
  * Volunteer Recruitment

• Replays available on website and via podcast apps

• Open to all PRSA leaders
PRSA Nuts and Bolts Webinar

Thursday, January 16 12pm ET

Topics
• PRSA Organization and Structure
• Governance
• MyPRSA and DocShare
• Weekly Membership Reports
• Marketing Initiatives
• Financial Management
• Q+A

Registration is required

Replay will be available later
Chapter Leadership

Latest Discussion Posts

January 2020 Volunteer Toolkit
By: MichaelHicks, 38 days ago
The January 2020 Volunteer Toolkit has been uploaded to the Library Section of this community. To access the Toolkit, please click on the Library link and then click on the January 2020 Volunteer Toolkit link. The Toolkit will be on the top right of...

Professional Development Resource Toolkit
By: MichaelHicks, 38 days ago
The Professional Development (PD) Resource Toolkit has been uploaded to the Library section of this community. To access this Toolkit, please click on the Library tab and then click on the PD Resource Toolkit folder. The Toolkit will appear on the top...

RE: Diversity & Inclusion Award for annual awards ...
By: Heather Harris, one month ago

Latest Shared Files

January 2020 Volunteer Toolkit
By: MichaelHicks, 38 days ago

PD Resource Toolkit
By: MichaelHicks, 38 days ago

Professional Development Resource Toolkit
By: MichaelHicks, 38 days ago

More
Upcoming Chapter Events

January 9: Memphis, Table Talk networking
January 14: Alabama, Developing Leadership with Different Personalities
January 15: North Carolina, How to write an award-winning award entry
January 16: Tar Heel, Call to Conversation: A Silver Anvil campaign
January 22: Charlotte, Power PR Productivity
January 23: Georgia, How a research-driven PR event encouraged social change
January 24: Tri-Cities, Marketing Virginia’s State Theatre
PRSA Georgia Annual Conference

Network. Learn. Inspire. CONNECT.

Friday, February 28
Coca-Cola Plaza, Atlanta, GA

Early Bird Deadline: January 24
Regular Deadline: February 10
Late Deadline: February 24
Super Saver Rate expires March 1
Next Month:
Invigorating Your Awards Program
Heather Beck, APR, Volunteer

Tuesday, February 12, 2020 2pm ET/1pm CT